PROFESSIONAL DEVELOPMENT FOR TRAINING, COACHING AND L&D

AI Practitioner
Learning & Development

You want to use AI in your training, consulting or learning programmes. Develop your own applications with Sandra Mareike Lang, personal guidance and a practical project.

14.09.2027
Course starts

9 + 8
modules + practice labs

German
course language · live online

From an idea to your own application.

Bring your experience and a concrete task. Nine modules introduce AI applications; eight practice labs give you space to explore them further and discuss questions.

Research & create

01 · AI landscape
02 · Prompting & research
03 · Image generation

Assistants & learning

04 · Video production
05 · AI assistants & GPTs
06 · Neurodidactics & AI

Workflows & application

07 · Automation
08 · AI compliance
09 · Project review

Example outcome
A draft for your leadership training session: researched sources, practice scenarios, visual ideas and an assistant for recurring preparation tasks. You decide which suggestions fit your subject and learning design.

Sandra Mareike Lang · Graduate in business administration (FH)
Your trainer brings together adult education, learning design and AI applications. She guides the programme and your work on your own project.

AI PRACTITIONER L&D · SEPTEMBER 2027

Your course. Every date.

Online via Zoom · up to 12 participants · taught in German

Modules: 18:00–21:00. Labs: 09:00–11:00 unless stated below. All times Europe/Berlin.

TOPIC	MODULE	PRACTICE LAB
01 · AI landscape	Tue 14.09.2027	Sat 18.09.2027
02 · Prompting & research	Tue 21.09.2027	Sat 25.09.2027
03 · Image generation	Tue 28.09.2027	Sat 02.10.2027
04 · Video production	Tue 05.10.2027	Sat 09.10.2027
05 · AI assistants & GPTs	Tue 12.10.2027	Sat 16.10.2027
06 · Neurodidactics & AI	Tue 19.10.2027	Sat 23.10.2027
07 · Automation	Tue 09.11.2027	Sat 13.11.2027
08 · AI compliance	Tue 16.11.2027	Fri 19.11.2027 **18:00–20:00**
09 · Project review	Tue 23.11.2027	—

September: final lab on Friday 19 November, 18:00–20:00.

61 hours in total: 27 hours of modules, 16 hours of practice labs and 18 hours of independent study. Includes a Notion course workspace, a practical project and an AI Practitioner certificate on completion.

€2,699

Early booking price until 20.07.2027
Then €3,299. All prices exclude VAT.
Instalment payments on request.

Is this course right for your project?
Full details and booking:
brain-hr.com/en/ai-practitioner
Personal consultation: calendly.com/brain-hr/dialog

Content and dates follow Sandra Mareike Lang's course schedule. Updated 3 November 2026.