SCIENTIFIC TRAINER · FOR CORPORATE L&D, TRAINING AND COACHING · OPTIONAL TÜV PERSON CERTIFICATION

# Give your expertise influence and impact.

> You want to ground your experience in science and make your professional judgement count. In Scientific Trainer, you develop your own offering or L&D project, strengthen the evidence behind your decisions and plan how to assess its impact.

**ST-EN-1 · Starts 11 January 2027** | **English** · 12 Monday evenings | **18:00–21:00** · Europe/Berlin | **live online** · from €2,900 excl. VAT

## 13 learning units. Your own project.

Connect neuroscience, psychology, systems theory and AI to a real project. Example outcome: an evidence-informed train-the-trainer concept with learning objectives, selected methods and an impact evaluation plan. You work on your own transfer concept from the first evening.

### MODULE 1 · FOUNDATIONS
six Monday evenings, 18:00 to 21:00

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| 11.01. | **Science transfer & critical thinking** |
| 18.01. | **Artificial intelligence & research** |
| 25.01. | **Neuroplasticity: physiology of learning and development** |
| 01.02. | **Neuroanatomy: hands-on learning with modelling clay** |
| 08.02. | **Neuropsychology: perception, thought and action** |
| 15.02. | **Neurosystemics: the bio-psycho-social big picture** |

### MODULE 2 · TRANSFER
six Monday evenings, 18:00 to 21:00

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| 22.02. | **Neurodidactics and future skills** |
| 01.03. | **Artificial intelligence in L&D** |
| 08.03. | **Evaluating impact and ROI** |
| 15.03. | **From neuropsychotherapy to evidence-based coaching** |
| 05.04. | **Behavioural economics and neuroleadership** |
| 12.04. | **Neurosystemic change and transformation support** |

**Wed 14.04.2027** — **Final presentation day · 09:00–16:45:** Present your transfer concept. Optional TÜV person certification can be booked separately; examination dates are arranged separately.

All dates are in 2027. Times are local to Germany (Europe/Berlin), including daylight-saving changes. Breaks are reflected in the schedule.

# The format. The project. The investment.

**Live, alongside your work**

Twelve Monday evenings, 18:00 to 21:00, online in English, plus the final presentation day. Personal guidance for your project throughout the course.

**Your own project**

Develop an offering or L&D initiative from your own practice and define how its impact can subsequently be assessed.

**Optional external certification**

The TÜV package includes exam preparation, a written examination and an oral examination. Person certification to ISO/IEC 17024 is an optional addition.

## Scientific Trainer

€2,900

per person, excl. VAT

Twelve evening webinars and the final presentation day, centred on your own project. Optional TÜV package: €1,000 when booked with the course; €1,200 if added later.

WITH TÜV

## Scientific Trainer + TÜV certification

€3,900

per person, excl. VAT · €2,900 course + €1,000 TÜV package

Everything in Scientific Trainer, plus exam preparation and TÜV Rheinland person certification to ISO/IEC 17024.

## Scientific Trainer + TÜV + Masterclass

€12,000

excl. VAT · complete package

Includes Scientific Trainer and the TÜV package, plus three years of the Senior Scientific Masterclass to develop your project with scientific guidance and business advice.

25 min

**Meet first, then decide:** In a personal Zoom call with Franz, explore whether your project and the programme are a good fit.
**calendly.com/brain-hr/dialog**

### WHO IT IS FOR

For corporate learning and development and HR development professionals, and experienced trainers, consultants and coaches. Bring your professional experience and a project of your own. A university degree is not required.

### ACADEMIC DIRECTOR

**Dr. Franz Hütter** (Dr. rer. medic., M.A.), Teacher Status Member of the American Psychological Association; over 60 professional publications and three books. Designs and personally guides the programme.

## Your next step.

All courses and registration:
brain-hr.com/en/scientific-trainer
fh@brain-hr.com

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