SCIENTIFIC TRAINER · FOR CORPORATE L&D, TRAINING AND COACHING · OPTIONAL TÜV PERSON CERTIFICATION

Give your expertise influence and impact.

> You want to ground your experience in science and make your professional judgement count. In Scientific Trainer, you develop your own offering or L&D project, strengthen the evidence behind your decisions and plan how to assess its impact.

ST-EN-3 · Starts 6 September 2027 | **English** · 12 Monday evenings | **18:00–21:00** · Europe/Berlin | **live online** · from €2,900 excl. VAT

13 learning units. Your own project.

Connect neuroscience, psychology, systems theory and AI to a real project. Example outcome: an evidence-informed train-the-trainer concept with learning objectives, selected methods and an impact evaluation plan. You work on your own transfer concept from the first evening.

MODULE 1 · FOUNDATIONS

six Monday evenings, 18:00 to 21:00

06.09.	**Science transfer & critical thinking**
13.09.	**Artificial intelligence & research**
20.09.	**Neuroplasticity: physiology of learning and development**
27.09.	**Neuroanatomy: hands-on learning with modelling clay**
04.10.	**Neuropsychology: perception, thought and action**
11.10.	**Neurosystemics: the bio-psycho-social big picture**

MODULE 2 · TRANSFER

six Monday evenings, 18:00 to 21:00

18.10.	**Neurodidactics and future skills**
15.11.	**Artificial intelligence in L&D**
22.11.	**Evaluating impact and ROI**
29.11.	**From neuropsychotherapy to evidence-based coaching**
06.12.	**Behavioural economics and neuroleadership**
13.12.	**Neurosystemic change and transformation support**

Sat 18.12.2027 — **Final presentation day · 09:00–17:00:** Present your transfer concept. Optional TÜV person certification can be booked separately; examination dates are arranged separately.

All dates are in 2027. Times are local to Germany (Europe/Berlin), including daylight-saving changes. Breaks are reflected in the schedule.

The format. The project. The investment.

Live, alongside your work

Twelve Monday evenings, 18:00 to 21:00, online in English, plus the final presentation day. Personal guidance for your project throughout the course.

Your own project

Develop an offering or L&D initiative from your own practice and define how its impact can subsequently be assessed.

Optional external certification

The TÜV package includes exam preparation, a written examination and an oral examination. Person certification to ISO/IEC 17024 is an optional addition.

Scientific Trainer

€2,900

per person, excl. VAT

Twelve evening webinars and the final presentation day, centred on your own project. Optional TÜV package: €1,000 when booked with the course; €1,200 if added later.

WITH TÜV

Scientific Trainer + TÜV certification

€3,900

per person, excl. VAT · €2,900 course + €1,000 TÜV package

Everything in Scientific Trainer, plus exam preparation and TÜV Rheinland person certification to ISO/IEC 17024.

Scientific Trainer + TÜV + Masterclass

€12,000

excl. VAT · complete package

Includes Scientific Trainer and the TÜV package, plus three years of the Senior Scientific Masterclass to develop your project with scientific guidance and business advice.

25 min

Meet first, then decide: In a personal Zoom call with Franz, explore whether your project and the programme are a good fit.
calendly.com/brain-hr/dialog

WHO IT IS FOR

For corporate learning and development and HR development professionals, and experienced trainers, consultants and coaches. Bring your professional experience and a project of your own. A university degree is not required.

ACADEMIC DIRECTOR

Dr. Franz Hütter (Dr. rer. medic., M.A.), Teacher Status Member of the American Psychological Association; over 60 professional publications and three books. Designs and personally guides the programme.

Your next step.

All courses and registration:
brain-hr.com/en/scientific-trainer
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